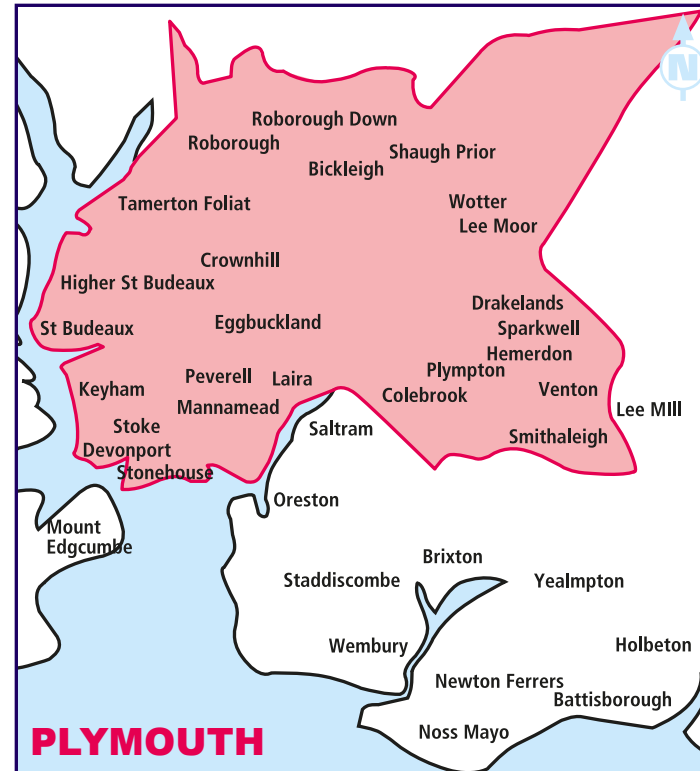


THE PLYMOUTH LEAF

<p>THE PLYMOUTH LEAF</p> <p>Ad size Height 131mm Width 198mm</p> <p>FULL COLOUR ADVERTISING*</p> <p>1/2 PAGE £2302 +VAT</p> <p>Diagram illustrates comparison of ad sizes not actual size of ad</p>	
<p>Ad size Height 131mm Width 97mm</p> <p>1/4 PAGE £1210 +VAT</p>	<p>Ad size Height 63mm Width 97mm</p> <p>1/8 PAGE £656 +VAT</p>
<p>Ad size Height 63mm Width 46.5mm</p>	<p>1/16 PAGE £378 +VAT</p>

*Please note actual colours may vary in print & online



over **100,000** leaflets delivered

POSTAL AREAS COVERED

- PL1**
- PL2**
- PL3**
- PL4**
- PL5**
- PL6**
- PL7**

Starts from the equivalent cost of £3.78 +VAT per 1000 leaflets printed and delivered*

*Based on equivalent cost per 1000 for 1 x 16th size advert per edition

The **Plymouth Leaf** is delivered by the **Royal Mail** door to door distribution with the post. It goes to over 100,000 homes and businesses in Plymouth and offers continuous coverage throughout the year for the Plymouth area. The map above shows the area that it covers and the actual postal areas are listed beside it.

The Plymouth Leaf is distributed 4 times a year. Each distribution is delivered over a period of 8 weeks at an average of 12,500 copies per week.

ADVERTISEMENT DIMENSIONS AND PRICES

The prices shown opposite are for one distribution of the Plymouth Leaf. A total of over 100,000 copies. Artwork cost included.

For information on deadlines for each Leaf contact us on **01363 530470** or visit our website **devonleaf.uk**